



Federal Communications Commission
Washington, D.C. 20554

September 28, 2007

DA 07-4033

Released: September 28, 2007

CERTIFIED MAIL – RETURN RECEIPT REQUESTED

Raycom America License Subsidiary, LLC
WTNZ(TV)
RSA Tower, 20th Floor
201 Monroe Street
Montgomery, AL 36104

Re: Raycom America License Subsidiary, LLC
WTNZ(TV), Knoxville, TN
Facility ID No. 19200
File No. BRCT-20050329AEC

Dear Licensee:

This letter refers to your license renewal application for station WTNZ(TV), Knoxville, TN.

In the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394, Congress directed the Commission to adopt rules, *inter alia*, limiting the number of minutes of commercial matter that television stations may air during children's programming, and to consider in its review of television license renewals the extent to which the licensee has complied with such commercial limits. Pursuant to this statutory mandate, the Commission adopted Section 73.670 of the Rules, 47 C.F.R. § 73.670, which limits the amount of commercial matter which may be aired during children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. *Children's Television Programming*, 6 FCC Rcd 2111, 2118, *recon. granted in part*, 6 FCC Rcd 5093, 5098 (1991). The commercial limitations became effective on January 1, 1992. *Children's Television Programming*, 6 FCC Rcd 5529, 5530 (1991).

On March 29, 2005, you filed the above-referenced license renewal application for station WTNZ(TV). In response to Section IV, Question 5 of that application, you certify that, during the previous license term, station WTNZ(TV) failed to comply with the limitations on commercial matter in children's programming specified in Section 73.670 of the Commission's Rules. In Exhibit 19, you report that station WTNZ(TV) exceeded the Commission television commercial limits by three minutes and thirty seconds on June 7, 2003. You explain that this overage occurred when, due to an unexpected power outage, station WTNZ(TV) lost its live network feed and the master control operator erroneously inserted an infomercial in contravention of station WTNZ(TV)'s commercial compliance policy.

It appears from the information before us that the overage in question was an isolated violation of the children's television commercial limits. Such *de minimis* violation of Section 73.670 of the Commission's Rules does not warrant further consideration in connection with WTNZ(TV)'s renewal application.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to the licensee at the address listed above, and to its counsel, William H. Fitz, Esquire, Covington & Burling, 1201 Pennsylvania Avenue, N.W., Washington, D.C. 20004-2401.

Sincerely,

Barbara A. Kreisman
Chief, Video Division
Media Bureau